



Juice Plus+ Children's Research Foundation

Founded in 1999

“Improving the state of children’s health and nutrition around the world.”

Children’s Health Study 1st in USA

Now in 14 countries

55,000 Children/families enrolled

Projection = 250,000 Participating families

Executive Director, Kathryn Boschert, M.A., R.D.

Results After 5 Years	4-8 Months	1Year
Increased health awareness	80%	90 %
Positive benefit of some kind	90%	92 %
Eat less fast food & drinking fewer soft drinks	61 %	73 %
Eat more fruits and vegetables	43 %	62 %
Fewer doctors visits	50 %	65 %
Taking fewer prescription or over-the-counter medications	41 %	59 %
Missed less school or work	40 %	58 %